



FIVE ESSENCE

DIETARY SUPPLEMENT

"FIVE ESSENCE" is a scientifically substantiated, world-class, fruit-based dietary supplement. This niche product was created by taking into account and capitalizing on the most recent scientific results to meet a wide range of existing consumer demands. Health is a "gift" for which one can and must care for health-consciously. FIVE essence has a unique composition and qualities, it may be consumed without age limit simply and safely. It may help maintaining and positively influencing the quality of our life.

The product of gel consistency contains the concentrates of 5 types of high-quality, inspected fruits in an exceptional, specially proportioned form

- aronia / black chokeberry (*Arónia melanocarpa*)
- black currant (*Ribes nigrum*)
- pomegranate (*Punica granatum*)
- apple (*Malus domestica*)
- prickly pear (*Opuntia ficus-indica*)

It does not contain any artificial additives, preservatives or flavour and texture enhancers. As the product contains only phytochemical substances, it can be an ideal supplement of vegetarian and other special diets.

Providing good bioavailability, the product is a complex source of health-supporting phytonutrients. Among the ingredients, the presence of polyphenols (flavonoids) with various - especially antioxidant - effects, ellagitannins, proanthocyanidins and carotenoids is particularly characteristic. Among flavonoids, the presence of anthocyanidins giving the deep, dark violet colour, the flavones, and the catechin and epicatechin polymers is decisive. Regarding carotenoids, the beta-carotene, zeaxanthin and lutein content is outstanding. The product shows remarkably high in vitro and in vivo antioxidant activity. The gel-consistency and the complex synergistic ingredients provide FIVE essence with real, singular properties; for example extremely good bio transport and bioavailability. Consequently, the ingredients of the product and their biometabolites produced in the body exert their health supporting effects on both cellular and organic levels. Its typical, unique feature is that, due to the gel-consistency (that is created by the pectin-type polysaccharides), FIVE essence bears prebiotic effects: it helps the healthy life of probiotics (*Lacto-* and *Bifido-*bacteria) of the micro flora in the intestines, which is the basis of the health of the gastrointestinal tract. FIVE essence can be described - based on the results of extensive scientific researches on its ingredients - as a prebiotic dietary supplement with preventive antioxidant effects. It may contribute to the chemoprevention and adjuvant therapy of illnesses caused by oxidative stress, inflammatory processes, numerous tumour-type and metabolic syndromes.

Besides polyphenols participating in lots of effect mechanisms, FIVE essence is a natural source of essential vitamins: vitamin A, vitamin C, B vitamins (B1: thiamine, B2: riboflavin, B3: niacin, B5: pantothenic acid, B9: folic acid and elements: Ca, Mg, S, and trace elements: Fe, Zn, Mn, Cu.

FIVE essence is the mixture of ingredients having synergetic interactions, which makes it unique on the market of dietary supplements compared to capsules and pills containing isolated ingredients.

The appearance of FIVE essence is unique and it is user friendly. The product is stable, it can be stored for a year without having essential change in the nutritional value if instructions are followed.

The product is manufactured according to strict, international requirements by a 23-year-old family enterprise which received numerous national and international awards in recent years (e.g. Monde Selection Grand Gold). During production, we pay special attention to keep the ingredients clean and our processes gentle in order to maintain the nutritional values.

FIVE essence can be consumed from the age of 4 without age limit. It's a reliable Hungarian product. Its consumption is especially recommended for those eating hardly any fruits, for children, for those doing intensive physical activities, sportspeople and those working or living in a stressful environment.

FIVE essence is a unique product which supports our healthy ageing, protects and improves our health.



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